BOX

ALL-ELECTRIC

NEW MODEL

6 AIRBAGS

UP TO 317 KM WLTP RANGE*

6-YEAR VEHICLE WARRANTY*

8-YEAR BATTERY WARRANTY*

BREAKING BARRIERS TO EV FUN

The Dongfeng Box represents a new chapter in urban electric driving — intelligent and elegantly designed, made to move with you.

Combining advanced engineering with everyday practicality, delivering a smooth, quiet and connected driving experience with zero emissions.

LOVE THE DRIVE

PERFORMANCE THAT FITS YOUR LIFE

Powered by a Permanent Magnet Synchronous Motor, the Box delivers confident performance for city and country journeys.

- Driveline: FWD
- Battery Type: Lithium Iron Phosphate (LFP)
- Max Power: 70 kW / 95 hp
- Max torque: 160nm
- 0–50 km/h: 4.6 s
- Range**: 430 km (CLTC) / 317 km (WLTP)
- Consumption (kWh/km)**: 10.7 (CLTC) / 15.4 (WLTP)
- Drive Modes: Eco, Comfort, Sport

ELECTRIC FEEL

INTELLIGENT CHARGING

Charging is simple, fast and flexible
— at home or on the go.

- Battery: 43.89 kWh
- DC Fast Charging: 30 min (30–80%)
- AC Charging: 6.6 kW
- Vehicle-to-Load (V2L): Power your devices anywhere.

SAFETY FIRST

SAFETY & DRIVER ASSISTANCE

The Box is equipped with a full suite of ADAS (Advanced Driver Assistance Systems) features, ensuring confidence on every drive.

- AEB Autonomous Emergency Braking
- Adaptive Cruise Control with Traffic Jam Assist
- Lane Departure Warning & Lane Keeping Assist
- Intelligent Speed Assistance
- ABS, ESC, HAC, TPMS & Traction Control
- 360° Surround View Camera
- Automatic Parking
- x6 Airbags

DESIGNED FOR COMFORT

The interior of the Box blends technology with practicality — featuring premium materials, intuitive design and smart storage solutions

FEATURES

- Soft-Touch Trims & Ambient Lighting (32 colours)
- Automatic Air Conditioning with Cabin Filter
- Multifunction Steering Wheel
- Keyless Entry & Start
- Drive Modes - Eco / Comfort / Sport
- Soft-touch Door and Dashboard Trims
- Central Armrest, Cup Holders, & Storage Hooks
- Boot Volume - (min/max) 326 L / 945 L

MODULAR SEATS FOR ULTIMATE CUSTOMISATION

Designed to combine functionality, flexibility and advanced comfort.

- Leatherette Upholstery for a Premium Touch
- Driver's Seat: 6-Way Electric Adjustment with Memory Function
- Front Passenger Seat: 4-Way Manual Adjustment
- Heated & Ventilated Driver Seat
- Fold-Flat Function for Both Front & Rear Seats, creating flexible space for longer items or rest mode
- Rear Seats: Fold-Flat Capability to Maximise Cargo Space
- 3 Rear head rests

CONNECTIVITY AT YOUR FINGERTIPS

Stay seamlessly connected with an intuitive digital interface.

- 12″ Central Touchscreen
- 5″ Digital Instrument Cluster
- Wireless Smartphone Charging (50 W)
- Apple CarPlay™ & Android Auto™
- Bluetooth® Audio & FM/AM Radio
- 6-Speaker Sound System

STAY CONNECTED

SIGNATURE DESIGN

With its clean lines and striking details,
the Box makes a statement wherever it goes.

FEATURES

- Frameless doors & flush handles
- LED DRLs & adaptive headlights
- Welcome Lights & Headlight Delay-Off Feature
- 17" Aluminium Alloy Wheels
- Power-Folding Side Mirrors with Heating

COLOURS & TRIM

Interior

Grey & Black Standard

White & Black Free Option

Purple & White Free Option

Exterior

Metallic Twilight White
Free Option

Metallic Glacial Silver
$750

Metallic Electric Green
+Stone White Roof
$990

Metallic Icy Blue
+ Stone White Roof
$990

Metropolitan Red
+ Stone White Roof
$990

Special Paint Aurora Purple
+ Stone White Roof
$990

PEACE OF MIND

WARRANTY & SUPPORT

At Dongfeng, we stand by the quality and reliability of our vehicles. That's why every new Dongfeng comes with a comprehensive warranty — giving you confidence long after you drive away.

- 6 Year Vehicle Warranty / 200,000 km***
- 8 Year Battery Warranty / 200,000 km***
- 6 Year Roadside Assistance
- 1 Year / 15,000 km Service Intervals***

IMPORTANT INFORMATION

Terms & Conditions

*Maximum Retail price includes GST and exclude optional paint, cable and On-Road Costs. Dongfeng New Zealand reserves the right to alter specifications and prices without notice.

**Figures converted using the official NZ Government calculator to WLTP from the manufacturer's CLTC figures.
***Whichever comes first.

Distributor Information

Armstrong's Distribution Ltd offers this specification sheet as a general guide to product information. All details are believed to be correct at the time of publication but are subject to change without prior notice. Vehicle specifications, features, equipment, and colours may vary from the final New Zealand specification or may be temporarily unavailable. Images and descriptions are for illustrative purposes only; actual vehicles may differ. Range and energy consumption figures are based on standard test results and may vary depending on driving conditions, vehicle load, and environmental factors. Figures are based on manufacturer's CLTC data and have been converted to WLTP using the official NZ Government calculator. As development is an ongoing process, changes may occur from time to time which will not necessarily be reflected herein. Armstrong's Distribution Ltd reserves the right to change specifications, features, and pricing without notice. This specification sheet should not be regarded as an infallible guide, nor does it constitute an offer for sale of any particular vehicle.

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TECHNICAL SPECIFICATIONS

BOX

● Standard

PRICE	
Maximum Retail Price	$32,990
Maximum Special Recommended Price*	$31,990

PERFORMANCE	
Driveline	FWD
Powertrain	Permanent Magnet Synchronous Motor (PMSM)
Max Power (kW / hp)	70 / 95
Max Torque (Nm)	160
Max Speed (km/h)	140
0-50 km/h (s)	4.6
CLTC EV Range (km)**	430
WLTP EV Range (km)**	317
Energy Consumption CLTC (kWh/km)**	10.7
Energy Consumption WLTP (kWh/km)**	15.4

BATTERY & CHARGING	
Battery Type	Lithium Iron Phosphate (LFP)
Capacity (kWh)	43.89
AC Charging Max Power (kW)	Electric Power Steering (EPS)
DC Fast Charging 30-80%	30 min
DC Max Charging Power (kW)	60
Charging Port	Type 2 / CCS
V2L Function	●
Portable Charging Cable (Mode 2)	TBC

BODY & CHASSIS	
Front Suspension	McPherson Independent
Rear Suspension	Torsion Beam
Steering	Electric Power Steering (EPS)
Brakes	Disc (Front & Rear)
Tyres	215/55 R17
Wheels	Aluminium Alloy
Auto Hold / Electronic Handbrake	●

ADAS	
AEB Autonomous Emergency Braking	●
Forward Collision Warning	●
Lane Departure Warning / Lane Keeping Assist	●
Intelligent Speed Assistance	●
Adaptive Cruise Control	●
Traffic Jam Assist	●
Highway Driving Assist	●

DRIVING	
Drive Modes	Comfort/ Standard/ Sport
Steering profile mode	Comfort/ Standard/ Sport
Electronic Gear Shifter	●
Regenerative Braking Levels	3

SAFETY	
Front & Rear Seat Belts with Pretensioners	●
ISOFIX Mounting Points (x2)	●
ABS / EBD / ESC / HAC / TPMS	●
Brake Assist (BA/BAS/EBA)	●
Traction Control	●
360° Surround View Camera	●
Double-Pull Interior Door Unlock	●
Reminder of seat belt not fastened with Audible & Visual Warning on the front & rear seats	●
6x Air bags	1x front driver & 1x passenger 2x front side and 2x head front-rear curtain

PARKING ASSIST SYSTEMS	
Front & Rear Parking Sensors	●
360° Surround View Camera	●
Automatic Parking	●

INTERIOR	
Steering Wheel Material	PVC Leatherette
Multifunction Steering Wheel	●
Tilt Adjustment	2-way Manual
Soft-Padded Door Panels & Instrument Panel	●
Cup Holders / Storage Compartemnts / Bag Hook	●
Parcel Tray	●
Ambient Lighting	32 Colours

COMFORT & SEATS	
Automatic Air Conditioning with Cabin Filter	●
Seat Material	Leatherette
Driver Seat	6-way Electric + Memory
Passenger Seat	4-way Manual
Heated & Ventilated Driver Seat	●
Fold-flat Front & Rear Seats	●
3x Rear Seat Headrests	●
Front Armrest & Map Storage	●

*Available on new Dongfeng Box MY vehicles purchased from authorised Dongfeng dealers, while stocks last. Price includes GST and excludes on-road costs. Cables and paint are not included in the offer. Offer not available in conjunction with any other promotion or discount. Overseas model shown. Vehicle specifications and colours may vary. Dongfeng New Zealand reserves the right to change, extend, or withdraw the offer at any time without notice. Finance is available to approved applicants only, with standard lending criteria, fees, and conditions applying.

TECHNICAL SPECIFICATIONS

BOX

Infotainment & Technology	
5” Digital Instrument Cluster	●
12” Central Touchscreen	●
50W Wireless Charging	●
Apple Carplay Integrated	●
Android Auto connectivity - Toggle device	●
Bluetooth® Phone Connectivity and Audio Streaming	●
Sound System	6 Speakers
Radio FM/AM	●
‘Hey Dongfeng‘ Voice Activated Command’	●
Customisable Infotainment Digital Instrument (Dark / Light)	●
External Fun Speaker	●

EXTERIOR	
Frameless Doors & Flush Handles	●
Remote Keyless Entry + 2 Smart Keys	●
Push-to-Open Charging Port	●
17” Alloy Wheels	●

LIGHTING	
LED DRLs & Adaptive Headlights	●
Welcome Lights & Headlight Delay-Off	●
Ambient Lighting	32 Colours

MIRRORS & WINDOWS	
Power Windows (All)	●
One-click Lift & Anti-pinch	●
Heated & Power-folding Side Mirrors	●
Driver Vanity Mirror with LED	●

INTERIOR TRIM OPTIONS	
Grey & Black	●
White & Black	Free Option
Purple & White (Aurora Purple only)	Free Option

BODY COLOUR OPTIONS	
Metallic Twilight White (Grey and Black interior)	Free Option
Metallic Glacial Silver (Grey and Black interior)	$ 750
Metallic Electric Green + Stone White Roof Paint (White and Black interior)	$ 990
Metallic Icy Blue + Stone White Roof Paint (White and Black interior)	$ 990
Special Paint Aurora Purple + Stone White Roof Paint (Purple and White)	$ 990

WARRANTY & SERVICE	
Vehicle Warranty***	6 Years / 200,000 km
Battery Warranty***	8 Years / 200,000 km
Roadside Assistance	6 Years
Service Intervals***	1 Year / 15,000 km

VEHICLE DIMENSIONS	
Length × Width × Height (mm)	4020 × 1810 × 1570
Wheelbase (mm)	2663
Boot Volume (L)	326 (min) / 945 (max)
Doors	5
Seats	5

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Dimensions (mm)

DONGFENG